



CAPE TOWN PHILHARMONIC ORCHESTRA

PROTECTION OF PERSONAL INFORMATION ACT (POPIA) COMPLIANCE

PRIVACY POLICY

The Cape Town Philharmonic Orchestra is in full compliance of all the aspects of the Protection of Personal Information Act (POPI) as it relates to:

1. The security of personal information of staff, contractors and donors
2. The security of email addresses and telephone numbers of ticket buyers and newsletter subscribers.

The CPO's data base is used to disseminate marketing material such as newsletters and concert information to all concertgoers and donors who have shown an interest in the orchestra. Those who buy tickets via a ticketing agency will have emails added to the CPO newsletter data base because they have shown an interest in the orchestra. They can opt out/update their preferences at the top of each newsletter.

CPO photographers and news media photographers may also take photographs that appear in the media or social media.